

cheetah.org

CCF is an international non-profit incorporated association dedicated to the long-term survival of the cheetah and its ecosystems.

RESEARCH CONSERVATION **EDUCATION**

Facilities: Namibia



CHEETAH CONSERVATION FUND FIELD RESEARCH AND EDUCATION CENTRE

CCF's Field Research and Education Centre (The Centre) is situated in Otjiwarongo, Namibia, on a 140,000-acre (56,000 ha) Model Farm and Private Wildlife Reserve at the base of the Waterberg Plateau. The Centre is open to the public 364 days a year, offering cheetah-related activities like the Cheetah Run, Cheetah Feeding, and a Cheetah Safari Drive. It features a Visitor Centre, Cheetah Museum, Cheetah Sanctuary, Genetics Laboratory, Veterinary Clinic, Model Farm, Dancing Goat Creamery, Cheetah Cafe, and Biomass Technology Demonstration Centre. Overnight accommodations include Babson Guesthouse, Cheetah View Lodge, and Camp Lightfoot for educational groups (up to 35 people).

CCF's public accessibility is crucial to its mission. Over 200,000 visitors from around the world have come to CCF's Centre since its inception in 2000, experiencing the iconic cheetah in its natural habitat. CCF encourages each visitor to become an ambassador for the species, spreading the knowledge gained to their communities and joining the efforts to Save the Cheetah for future generations.

VISITOR CENTRE

CCF's Visitor Centre is a modern, multi-purpose building featuring the main reception area, Cheetah Cafe, gift shop, classrooms, administrative offices, a large instruction hall, and the Life Technologies Conservation Genetics Laboratory. Each year, around 15,000 visitors come to the Centre, and the ecotourism contributions go towards supporting cheetah conservation efforts.

CHEETAH MUSEUM

CCF's museum hall features exhibits showcasing the global and Namibian history of cheetahs, the biology and ecology of CCF's research, and CCF's conservation initiatives. Visitors are welcomed with a multi-language video introducing them to CCF's global research and conservation efforts.





CHEETAH SANCTUARY

The Centre serves as a permanent home for around 30 to 40 resident cheetahs that have been orphaned or injured and cannot survive in the wild. Each resident cheetah requires approximately US\$5,000 annually for food and veterinary care, which is supported through cheetah "sponsorships."

LIFE TECHNOLOGIES CONSERVATION GENETICS LABORATORY

CCF's Life Technologies Conservation Genetics Laboratory, located at the Visitor Centre, is the only fully capable genetics lab at an in-situ conservation site in Africa. It supports research on cheetahs and various other species, including African wild dogs, lions, brown hyenas, soil, and plants. Visitors have the opportunity to meet researchers and learn about their projects while at the lab.

HAAS FAMILY VETERINARY CLINIC

The Haas Family Veterinary Clinic at the Centre provides prompt veterinary care for cheetahs, dogs, goats, and other animals in need. On-site dental procedures and surgeries are less stressful for the animals. CCF's veterinarians and interns also study cheetah diseases and curate the collection of cheetah samples for the Genome Resource Bank (GRB), which is one of the world's largest banks for a wild species.



MODEL FARM AND DANCING GOAT CREAMERY

The Model Farm implements predator-friendly farming techniques on integrated livestock/wildlife farmlands within

CCF's reserve. It serves as a training facility for community members and university students studying agriculture and food sciences. Profits from the farm support CCF's conservation and education programs. Livestock farming, including cattle, goats, and sheep, is the primary business. Additionally, the farm has grapevines for a cheetah-friendly Namibian wine label and the Dancing Goat Creamery, producing cheese, ice cream, fudge, and soap from milk supplied by CCF's dairy goats protected by CCF Livestock Guarding Dogs. Through these ventures, CCF demonstrates practical, hands-on training and the potential for additional income streams that complement livestock farming.

CHEETAH CAFÉ

The Cheetah Cafe, located in the Visitor Centre, is open daily from 8:00 a.m. to 5:00 p.m. (08:00 -17:00). It offers a variety of menu items made with locally grown and sourced vegetables, meats, and cheeses. Some of the delectable offerings include ice cream, feta, chevre, ricotta cheese, and fudge from CCF's Dancing Goat Creamery.

BIOMASS TECHNOLOGY DEMONSTRATION CENTRE

CCF's Biomass Technology Demonstration Centre (BTDC) focuses on researching and developing clean-burning energy products using sustainably harvested thorn bush. This includes technologies like pyrolysis-based electrical generation and the production of briquette logs, charcoal hex logs, and lump charcoal. BUSHBLOK® is certified by the Forest Stewardship Council (FSC®)(FSC-C004580), highlighting its commitment to sustainable practices.

BABSON HOUSE

Babson House is a luxurious private accommodation with three bedrooms, accommodating up to six people. The gated complex provides stunning views of the Waterberg Plateau and overlooks a wildlife habitat that is home to several resident cheetahs.

CHEETAH VIEW LODGE

The new Cheetah View Lodge is a modern bush chalet-style accommodation, located just a short walk from CCF's Visitor Centre. The lodge offers five suites, including four units with two beds and a spacious "family suite" with two queen beds and a sleeper sofa. Guests can enjoy full food and beverage services at the lodge's private restaurant, which features an open-air veranda for wildlife watching and relaxation.

CAMP LIGHTFOOT

Camp Lightfoot is a permanent camping facility that can accommodate groups of up to 35 people. It is primarily utilized by farmers and school groups for a two-day immersive educational experience during their visit to CCF.

