



Move for the world's fastest and most endangered land animal. Fewer than 7,100 cheetahs remain in the wild.

REGISTER & FUNDRAISE

April 12

EARLY BIRD ENDS

May 12

FITNESS CHALLENGE

June 1-15

WAYS TO PARTICIPATE

Join as an individual

Register, set your goal, and start fundraising

Register your team

Captains register a team of 5 (\$75) or 10 (\$175) or reach out for a custom arrangement of 10+

Build your own group

Everyone registers individually, then joins or creates a team of any size

HOW IT WORKS

- 1 Register from April 12 for early bird pricing and t-shirt discount
- 2 Personalize your page: add a photo and share why this cause matters to you
- 3 Ask for support: invite friends, family, and colleagues to sponsor your km/miles
- 4 Move for cheetahs: run, walk, or bike anytime during June 1-15, from anywhere
- 5 Share your progress: post updates to keep your network inspired and donating

CHOOSE YOUR ACTIVITY

Running

Walking

Cycling

Mix activities

Any pace

Anywhere

Bring your dog

Track via Strava

REGISTRATION PRICING — US ONLY

Registration	Early Bird	After May 12
Individual	\$35	\$45
Team of 5	\$75	\$90
Team of 10	\$175	\$200

All early bird registrants receive a 20% discount code for the Cheetah Fit store. T-shirts, performance gear, kids shirts, and dog bandanas. Valid through May 12.

QUICK TIPS FOR SUCCESS

- Set a fundraising goal of at least \$100 and link it to your movement goal
- Ask supporters to donate per km/mile. Cheetahs travel 3-5 km a day in the wild
- Personalize your page with a photo and your personal why
- Ask your employer or a local business to sponsor your participation
- Join the Cheetah Fit Strava club and [CCF Cheetah Fit Facebook group](#)

\$100

School conservation visit in Namibia or Somaliland

\$500

Train farmers in predator-friendly livestock management

\$1,000

Annual care for one Livestock Guarding Dog

\$2,500

GPS collar to track a released cheetah

\$8,000

One cheetah cared for at CCF sanctuary for a year

Walk with your dog! Farmers using CCF's Livestock Guarding Dogs report an 80-100% decrease in livestock losses — helping save cheetah lives. Let's walk for wildlife. [#DogsSavingCats](#)

A global event running simultaneously in the US, Canada, and the UK. Every step helps protect cheetahs.