



Welcome to The CCF 30 Day Challenge.....

We would love you to take part in the CCF Cheetah Cubs & Young Ambassador 30 Day Challenge during the month of April, if you want to start in March that is also fine.

Get your friends, classmates or family involved.

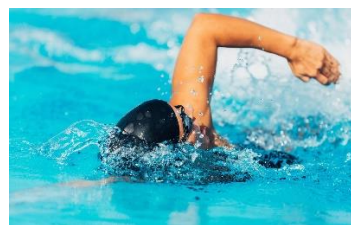
How does The 30 Day Challenge work:

- Choose a challenge or two to start at any time during April that involves the number **30**
- Get sponsored or ask for donations and you will be helping to #savethecheetah
- Set up a JustGiving page, so you can collect donations and sponsorship or donate to the CCF JustGiving page <https://www.justgiving.com/fundraising/ccf-uk>
- If you raise £75 or more you will receive a free CCF cheetah gift.

Thank you for your support in Cheetah Conservation

Ideas for your 30 Day Challenge

- Bake and Sell 30 cakes or biscuits
- Skip 30 times
- Spell 30 words
- A 30 minute silence
- Walk for 30 minutes each day
- Cycle or walk 30 miles
- Plant 30 trees
- Swim 30 laps of a swimming pool
- Wash 30 cars
- Give up sweets for 30 days and donate the money you would have spent to the CCF Challenge



Share your photos and be sure to tag our social media channels

Facebook: **#cheetahchallenge** Instagram: **#cheetahchallenge**

Whatever you decide to do, you will be helping cheetahs in the wild.

How your donation helps

£10 to feed 3 cheetah cubs for 1 day in a Somaliland Safe House or educate 10 school children about the importance of wildlife conservation, safeguarding cheetahs, protecting the ecosystem and attracting ecotourism.

£20 to deliver community awareness to 10 community members in villages on trafficking routes

£50 to deliver vital training to 10 farmers in Namibia

£100 to provide Vet care for 10 livestock guarding dogs

£400 for Education - helps to deliver the coursework and educational materials for one Future Farmers of Africa (FFA) group where participants learn predator-friendly livestock management techniques.

£500 to fund a livestock guarding dog for 1 year

What are the biggest threats to cheetahs? The species remains under constant threat, across its range, from human-wildlife conflict, habitat loss and the illegal wildlife trade.

CCF works closely with communities in cheetah range countries, to change attitudes towards predators, helping those who share cheetah landscape to understand the value of keeping cheetahs in the wild.

What is CCF doing about IWT? CCF has been at the forefront of tackling the illegal wildlife trade for two decades. Stopping the trade and supporting countries impacted by it will require an holistic and sustained approach. We are committed to #keepthewildwild which we are working towards in a number of ways.



www.cheetah.org/uk or email alison1@cheetah.org.uk

