



CCF UK Cheetah Community Chair

ROLE DESCRIPTION

About the Cheetah Conservation Fund:

Founded in Namibia in 1990 by Dr. Laurie Marker, The Cheetah Conservation Fund (CCF) is the global leader in research and the conservation of cheetahs. CCF's mission is to be the internationally recognised centre of excellence in the conservation of cheetahs and their ecosystems.

Cheetah Conservation Fund UK:

The mission of CCF UK is to increase awareness in the UK about the cheetah and the threats it faces in the wild and to raise funds for the work of CCF in Africa. The funds that we raise go directly to support the work of CCF in Namibia and throughout Africa.

Why CCF is so important:

The vast majority of wild cheetahs live outside protected areas, coming into conflict with humans that share the same landscape. There are now less than 7,500 cheetahs remaining in the wild and the cheetah is the most endangered big cat in Africa. Saving this magnificent animal from extinction requires innovative conservation programmes that address the welfare of both the cheetah and human populations over large landscapes. Losing this apex predator would have serious repercussions for the local eco-systems.

Overview of the role:

'Cheetah Communities' are locally based groups of volunteers that work as a team with responsibility for designing, running and leading activities, events and collections which help to raise awareness and funds for CCF UK.

This role will: Provide leadership, guidance and direction to the Cheetah Community with management responsibility for a group of volunteers.

Key tasks of this role will include:

- To interview, induct*, supervise and support a group of 6-8 volunteers

- To build and lead a collaborative team working together to create local awareness raising and fundraising events, and campaigns
- To promote upcoming fundraising opportunities the community can be part of
- To actively support or organise participation at events, walks, and collections
- To deliver talks to local community groups, schools, Rotary Clubs, faith groups etc. about the work of CCF and CCF UK and the ways in which they will support the charity
- To lead a 'community' team meeting each month and ensure these are planned and managed effectively
- To regularly review the Cheetah Community's fundraising performance
- To ensure Cheetah Community volunteers are appropriately recognised for their support

We would like all Cheetah Community Chair volunteers to commit to a minimum of 12 hours per month

*This role will be supported by the CCF UK Volunteering Lead (with inputs from the Head of Fundraising) who will provide advice and guidance re: volunteer management best practice and lead the training for all new volunteers.

Role requirements:

- A passion for wildlife conservation, including cheetahs
- An interest in events and/or marketing
- A strong leader who can be objective
- A confident and a good communicator; able to represent CCF UK at external events
- Ability to ensure meetings run smoothly and efficiently
- Easy to approach with good listening skills
- Well organised and happy to delegate
- Enthusiastic and motivating

Benefits:

- The ability to play an important role in conserving and protecting cheetahs
- An opportunity to learn about wildlife conservation
- Meet new people and be part of a team
- The chance to be part of a well-respected conservation charity
- Training and support so you can represent cheetah conservation with confidence
- Ability to build on or gain skills in organising, liaising and presenting to others

How to apply? If you're interested in applying for this role, please complete our volunteer application form, which can be found on our website www.cheetah.org.uk

Alternatively, please email laura@cheetah.org.uk to request a copy of the application form. All successful applicants will be interviewed before being appointed. Training will be provided after appointment.