# Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to https://complianz.io/consent.

*This Cookie Policy was last updated on May 18, 2026 and applies to citizens and legal permanent residents of the United Kingdom.*

## 1. Introduction

Our website, https://cheetah.org/canada (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Cookies

## 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

## 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

## 5.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

## 5.4 Social media

On our website, we have included content from Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn to promote web pages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks like Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn. This content is embedded with code derived from Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn and places cookies. This content might store and process certain information for personalized advertising.

Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn are located in the United States.

## 6. Placed cookies

## Google Adsense

Statistics, Marketing

Consent to service google-adsense

#### Usage

We use Google Adsense for showing advertisements. Read more about Google Adsense

#### Sharing data

For more information, please read the Google Adsense Privacy Statement.

#### Statistics

**Name**

_gcl_ls

**Expiration**

**Function**

Store and track interaction

**Marketing**

**Name**

_gcl_au

**Expiration**

persistent

**Function**

Store and track conversions

**Name**

google_adsense_settings

**Expiration**

persistent

**Function**

Provide ad delivery or retargeting

## WordPress

Functional

Consent to service wordpress

**Usage**

We use WordPress for website development. Read more about WordPress

### Sharing data

This data is not shared with third parties.

### Functional

#### Name

wpEmojiSettingsSupports

#### Expiration

session

#### Function

Store browser details

#### Name

wordpress_test_cookie

#### Expiration

session

#### Function

Read if cookies can be placed

#### Name

wordpress_logged_in_*

#### Expiration

persistent

#### Function

Store logged in users

#### Name

wp_lang

#### Expiration

session

#### Function

Store language settings

### Sourcebuster JS

Statistics

Consent to service sourcebuster-js

#### Usage

We use Sourcebuster JS for visitor tracking. Read more about Sourcebuster JS

#### Sharing data

This data is not shared with third parties.

#### Statistics

#### Name

sbjs_migrations

#### Expiration

6 months

#### Function

Store the user's usage history

#### Name

sbjs_current_add

#### Expiration

6 months

**Function**

Store and count pageviews

**Name**

sbjs_first_add

**Expiration**

6 months

**Function**

Store and count pageviews

**Name**

sbjs_current

**Expiration**

6 months

**Function**

Store browser details

**Name**

sbjs_first

**Expiration**

session

**Function**

Store and track interaction

**Name**

sbjs_udata

**Expiration**

6 months

**Function**

Store a unique session ID

**Name**

sbjs_session

**Expiration**

30 minutes

**Function**

Store and count pageviews

## Google Analytics

Statistics

Consent to service google-analytics

**Usage**

We use Google Analytics for website statistics. Read more about Google Analytics

**Sharing data**

For more information, please read the Google Analytics Privacy Statement.

**Statistics**

**Name**

_ga

**Expiration**

2 years

**Function**

Store and count pageviews

#### Name

_ga_*

#### Expiration

1 year

#### Function

Store and count pageviews

### Wordfence

Functional

Consent to service wordfence

#### Usage

We use Wordfence for security and fraud prevention. Read more about Wordfence

#### Sharing data

For more information, please read the Wordfence Privacy Statement.

#### Functional

#### Name

wfwaf-authcookie*

#### Expiration

1 day

#### Function

Read to determine if the user is logged in

### Microsoft Ads

Functional, Marketing

Consent to service microsoft-ads

**Usage**

We use Microsoft Ads for advertising. Read more about Microsoft Ads

**Sharing data**

For more information, please read the Microsoft Ads Privacy Statement.

**Functional**

**Name**

_uetvid_exp

**Expiration**

persistent

**Function**

**Name**

_uetsid_exp

**Expiration**

persistent

**Function**

**Marketing**

**Name**

_uetsid

**Expiration**

1 day

**Function**

Store and track visits across websites

**Name**

_uetvid

**Expiration**

13 months

**Function**

Store and track visits across websites

## Google reCAPTCHA

Functional, Marketing

Consent to service google-recaptcha

**Usage**

We use Google reCAPTCHA for spam prevention. Read more about Google reCAPTCHA

**Sharing data**

For more information, please read the Google reCAPTCHA Privacy Statement.

**Functional**

**Name**

_grecaptcha

**Expiration**

6 months

**Function**

Provide spam protection

**Marketing**

**Name**

rc::c

**Expiration**

session

**Function**

Read and filter requests from bots

**Name**

rc::b

**Expiration**

session

**Function**

Read and filter requests from bots

**Name**

rc::a

**Expiration**

persistent

**Function**

Read and filter requests from bots

## WooCommerce

Functional

Consent to service woocommerce

**Usage**

We use WooCommerce for webshop management. Read more about WooCommerce

**Sharing data**

This data is not shared with third parties.

**Functional**

**Name**

wc_cart_hash_*

**Expiration**

session

**Function**

Store items in shopping cart

## Facebook

Marketing, Functional

Consent to service facebook

**Usage**

We use Facebook for display of recent social posts and/or social share buttons. Read more about Facebook

**Sharing data**

For more information, please read the Facebook Privacy Statement.

**Marketing**

**Name**

_fbp

**Expiration**

3 months

**Function**

Store and track visits across websites

**Name**

_fbc

**Expiration**

2 years

**Function**

Store last visit

**Name**

fbm*

**Expiration**

1 year

**Function**

Store account details

**Name**

xs

**Expiration**

3 months

**Function**

Store a unique session ID

**Name**

fr

**Expiration**

3 months

**Function**

Provide ad delivery or retargeting

**Name**

act

**Expiration**

90 days

**Function**

Store logged in users

**Name**

datr

**Expiration**

2 years

**Function**

Provide fraud prevention

**Name**

c_user

**Expiration**

30 days

**Function**

Store a unique user ID

**Name**

sb

**Expiration**

2 years

**Function**

Store browser details

**Name**

*_fbm_

**Expiration**

1 year

**Function**

Store account details

**Functional**

**Name**

wd

**Expiration**

1 week

**Function**

Read screen resolution

**Name**

csm

**Expiration**

90 days

**Function**

Provide fraud prevention

**Name**

actppresence

**Expiration**

session

#### Function

Store and track if the browser tab is active

## Intercom Messenger

Functional, Marketing

Consent to service intercom-messenger

#### Usage

We use Intercom Messenger for chat support. Read more about Intercom Messenger

#### Sharing data

For more information, please read the Intercom Messenger Privacy Statement.

#### Functional

#### Name

intercom-id-*

#### Expiration

9 months

#### Function

#### Marketing

#### Name

intercom-device-id-*

#### Expiration

9 months

#### Function

Store a unique user ID

## Stripe

Functional

Consent to service stripe

#### Usage

We use Stripe for payment processing. Read more about Stripe

#### Sharing data

For more information, please read the Stripe Privacy Statement.

#### Functional

#### Name

__stripe_mid

#### Expiration

1 year

#### Function

Provide fraud prevention

## Google Fonts

Marketing

Consent to service google-fonts

#### Usage

We use Google Fonts for display of webfonts. Read more about Google Fonts

#### Sharing data

For more information, please read the Google Fonts Privacy Statement.

#### Marketing

#### Name

Google Fonts API

#### Expiration

expires immediately

#### Function

Read user IP address

### Google Maps

Marketing

Consent to service google-maps

#### Usage

We use Google Maps for maps display. Read more about Google Maps

#### Sharing data

For more information, please read the Google Maps Privacy Statement.

#### Marketing

#### Name

Google Maps API

#### Expiration

expires immediately

#### Function

Read user IP address

### Vimeo

Statistics

Consent to service vimeo

#### Usage

We use Vimeo for video display. Read more about Vimeo

#### Sharing data

For more information, please read the Vimeo Privacy Statement.

#### Statistics

##### Name

__utmt_player

##### Expiration

10 minutes

##### Function

Store and track audience reach

##### Name

vuid

##### Expiration

2 years

##### Function

Store the user's usage history

### YouTube

Marketing

Consent to service youtube

#### Usage

We use YouTube for video display. Read more about YouTube

**Sharing data**

For more information, please read the YouTube Privacy Statement.

**Marketing**

**Name**

GPS

**Expiration**

session

**Function**

Store location data

**Name**

VISITOR_INFO1_LIVE

**Expiration**

6 months

**Function**

Provide ad delivery or retargeting

**Name**

YSC

**Expiration**

session

**Function**

Store and track interaction

**Name**

PREF

#### Expiration

8 months

#### Function

Store user preferences

### PayPal

Functional

Consent to service paypal

#### Usage

We use PayPal for payment processing. Read more about PayPal

#### Sharing data

For more information, please read the PayPal Privacy Statement.

#### Functional

#### Name

nsid

#### Expiration

session

#### Function

Provide fraud prevention

#### Name

enforce_policy

#### Expiration

1 year

**Function**

Store privacy preferences

**Name**

tsrce

**Expiration**

3 days

**Function**

**Name**

ts_c

**Expiration**

3 years

**Function**

Provide fraud prevention

**Name**

__paypal_storage__

**Expiration**

persistent

**Function**

Store account details

## LinkedIn

Functional, Marketing, Statistics, Preferences

Consent to service linkedin

**Usage**

We use LinkedIn for display of recent social posts and/or social share buttons. Read more about

LinkedIn

**Sharing data**

For more information, please read the LinkedIn Privacy Statement.

**Functional**

**Name**

sdsc

**Expiration**

session

**Function**

Provide load balancing functionality

**Name**

li_gc

**Expiration**

6 months

**Function**

Store cookie consent preferences

**Name**

BizographicsOptOut

**Expiration**

10 years

**Function**

Store privacy preferences

**Marketing**

**Name**

lms_ads

**Expiration**

30 days

**Function**

Store and track visits across websites

**Name**

_guid

**Expiration**

90 days

**Function**

Store and track a visitor's identity

**Name**

li-oatml

**Expiration**

1 month

**Function**

Provide ad delivery or retargeting

**Name**

li_sugr

**Expiration**

90 days

**Function**

Store and track a visitor's identity

**Name**

UserMatchHistory

**Expiration**

30 days

**Function**

Provide ad delivery or retargeting

**Statistics**

**Name**

lms_analytics

**Expiration**

30 days

**Function**

Store and track a visitor's identity

**Name**

AnalyticsSyncHistory

**Expiration**

30 days

**Function**

Store and track visits across websites

**Preferences**

**Name**

li_alerts

**Expiration**

1 year

**Function**

Store if a message has been shown

**Name**

bcookie

**Expiration**

1 year

**Function**

Store browser details

**Name**

lidc

**Expiration**

1 day

**Function**

Provide load balancing functionality

**Name**

bscookie

**Expiration**

1 year

**Function**

Store logged in users

## TikTok

Marketing, Functional

Consent to service tiktok

**Usage**

We use TikTok for video display. Read more about TikTok

**Sharing data**

For more information, please read the TikTok Privacy Statement.

**Marketing**

**Name**

s_v_web_id

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

MONITOR_WEB_ID

**Expiration**

3 months

**Function**

Store if the user has seen embedded content

**Name**

tt_webid

**Expiration**

1 year

**Function**

Store if the user has seen embedded content

**Name**

tt_webid_v2

**Expiration**

1 year

**Function**

Store if the user has seen embedded content

**Name**

ttwid

**Expiration**

1 year

**Function**

Store if the user has seen embedded content

**Name**

webapp_launch_mode

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

webapp_session_id

**Expiration**

session

**Function**

Store a unique session ID

**Name**

webapp-session-referer

**Expiration**

session

**Function**

Store referring website

**Name**

webapp_tiktok_privious

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

webapp_extra_data

**Expiration**

session

**Function**

Provide functions across pages

**Name**

webapp_original_traffic_type

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

guide-login-config

**Expiration**

persistent

**Function**

Store a unique user ID

**Name**

__tea_cache_tokens_*

**Expiration**

persistent

**Function**

Store a unique session ID

**Functional**

**Name**

csrf_session_id

**Expiration**

session

**Function**

Provide protection against hackers

**Name**

tt_csrf_token

**Expiration**

session

**Function**

Provide protection against hackers

**Name**

_abck

**Expiration**

1 year

**Function**

Provide protection against hackers

**Name**

__tea_cache_first_*

**Expiration**

persistent

**Function**

Provide load balancing functionality

**Name**

webapp-newuser

**Expiration**

persistent

**Function**

Store first visit to the site

**Name**

autoplay-config

**Expiration**

persistent

**Function**

Store configuration

**Name**

webapp-video-mute

**Expiration**

persistent

**Function**

Store configuration

**Purpose pending investigation**

**Name**

f

**Expiration**

persistent

**Function**

## Miscellaneous

Purpose pending investigation

Consent to service miscellaneous

**Usage**

**Sharing data**

Sharing of data is pending investigation

**Purpose pending investigation**

**Name**

gt_autoswitch

**Expiration**

**Function**

**Name**

doublethedonation

**Expiration**

**Function**

**Name**

topicsLastReferenceTime

**Expiration**

**Function**

**Name**

wpc*

**Expiration**

**Function**

**Name**

lastExternalReferrerTime

**Expiration**

**Function**

**Name**

lastExternalReferrer

**Expiration**

**Function**

**Name**

intercom.intercom-state-*

**Expiration**

**Function**

**Name**

li_adsId

**Expiration**

**Function**

**Name**

storeApiCartData

**Expiration**

**Function**

**Name**

ccf_internal

**Expiration**

**Function**

**Name**

__ssid

**Expiration**

**Function**

**Name**

cmplz_rt_functional

**Expiration**

365 days

**Function**

**Name**

cmplz_rt_statistics

**Expiration**

365 days

**Function**

**Name**

cmplz_rt_preferences

**Expiration**

365 days

**Function**

**Name**

cmplz_rt_marketing

**Expiration**

365 days

**Function**

**Name**

cmplz_user_data

**Expiration**

365 days

**Function**

**Name**

cmplz_id

**Expiration**

365 days

**Function**

**Name**

cmplz_banner-status

**Expiration**

365 days

**Function**

**Name**

cmplz_policy_id

**Expiration**

365 days

**Function**

**Name**

cmplz_statistics

**Expiration**

365 days

**Function**

**Name**

cmplz_preferences

**Expiration**

365 days

**Function**

**Name**

cmplz_functional

**Expiration**

365 days

**Function**

**Name**

cmplz_consented_services

**Expiration**

365 days

**Function**

**Name**

cmplz_saved_services

**Expiration**

365 days

**Function**

**Name**

cmplz_marketing

**Expiration**

365 days

**Function**

**Name**

cmplz_saved_categories

**Expiration**

365 days

**Function**

**Name**

cmplz_rt_saved_categories

**Expiration**

365 days

**Function**

**Name**

cmplz_rt_saved_services

**Expiration**

365 days

**Function**

**Name**

cmplz_rt_id

**Expiration**

365 days

**Function**

**Name**

cmplz_rt_banner-status

**Expiration**

365 days

**Function**

**Name**

cmplz_rt_policy_id

**Expiration**

365 days

**Function**

**Name**

wp_consent_marketing

**Expiration**

**Function**

**Name**

wp_consent_statistics

**Expiration**

**Function**

**Name**

wp_consent_statistics-anonymous

**Expiration**

**Function**

**Name**

wp_consent_preferences

**Expiration**

**Function**

**Name**

wp_consent_functional

**Expiration**

**Function**

**Name**

cmplz_rt_consented_services

**Expiration**

365 days

**Function**

**Name**

_gid

**Expiration**

**Function**

## 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

### 7.1 Manage your consent settings

## 8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

## 9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked

your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

### 10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Cheetah Conservation Fund
P.O. Box 2496, Alexandria, VA. 22301
United States
Website: https://cheetah.org/canada
Email: info@cheetah.org
Phone number: 8669093399

# Cookie consent settings

- prefix => cmplz_
- debug =>
- user_banner_id => 1
- block_ajax_content =>
- banner_version => 153
- do_not_track_enabled => 1
- consenttype => optin
- region => eu
- geoip => 1
- dismiss_timeout =>
- disable_cookiebanner =>
- soft_cookiewall =>
- dismiss_on_scroll =>
- cookie_expiry => 365
- locale => lang=en&locale=en_US
- tcf_active =>

- forceEnableStats =>
- preview =>
- clean_cookies =>
- aria_label => Click to accept {category} cookies and enable this content
- id => 1
- title_class =>
- header => About cookies on cheetah.org,1
- accept_optin => Accept
- accept_optout => Accept,1
- manage_consent => Manage consent
- manage_options => View preferences
- save_settings => Save preferences
- dismiss => Deny,1
- message_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions. <a href="https://cheetah.org/privacy-policy">Privacy Policy</a> | <a href="https://cheetah.org/cookie-policy/">Cookie Policy</a>
- category_functional => Functional
- category_preferences => Preferences,1
- category_statistics => Statistics,1
- functional_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1
- statistics_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics_text_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category_marketing => Marketing,1
- manage_consent_options => hide-everywhere
- use_categories => view-preferences
- privacy_link_us => #