

## #CheetahFit2022 Sample Tweets/Social Captions

*(The following messages are optimized to fit Twitter's 280 max. character count).*

[#DidYouKnow](#) only 7,100 cheetahs remain in the wild, and they don't breed in captivity? That's why [@CheetahCAN](#) is working tirelessly to [#SaveTheCheetah](#) from extinction. It's also why I'm taking part in [#CheetahFit2022](#). Will you help?

↓ [#Donate](#)

[your Canada Helps fundraising page URL here]

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In the [#IllegalPetTrade](#) [#CriticallyEndangered](#) cheetah cubs are removed from the wild at only a few wks old. 80% will die in transit 💔 Most are fr the Horn of Africa, where <500 adult cheetahs remain. But you can help. Please support [#CheetahFit2022](#) cc [@CheetahCAN](#)

[your Canada Helps fundraising page URL here]

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On avg., 1 in 4 cheetahs rescued from the [#IllegalPetTrade](#) will reach a safe house alive – because they are found in such critical condition 😞 Please help me raise funds to provide 24/7 care for 90+ rescued cheetahs in Somaliland. ↓  
cc [@CheetahCAN](#)

[your Canada Helps fundraising page URL here]

[#CheetahFit2022](#)

[#KeepTheWildWild](#)

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In 2016 [@CCFCheetah](#) opened a Hargeisa, Somaliland facility to house and care for cheetah cubs rescued from poachers. Please support my [#CheetahFit2022](#) challenge and ease the rising care costs for 90+ cheetahs housed there.

↓ [#Donate](#)

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90+ cheetah cubs are housed and cared for in the [@CCFCheetah](#) Safe Houses in Somaliland 🙌 Still, as the number of [#IWF](#) rescues rises, so do care costs 📈 Will you help by sponsoring my [#CheetahFit2022](#) challenge?

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Some rescued cheetahs can learn to survive in the wild, but others become habituated to their human caretakers (and no longer candidates for rewilding). Please support my [#CheetahFit2022](#) challenge and raise \$ for their ongoing care.

cc @CheetahCAN

[your Canada Helps fundraising page URL here]

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#CheetahFit2022 invites people across Canada to participate in an activity of their choosing to raise awareness and funds to help care for #CriticallyEndangered cheetahs rescued from the #IWF trade that are now in the care of @CCFCheetah in Somaliland. Pls. #Donate

[your Canada Helps fundraising page URL here]

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#DidYouKnow cheetahs are Africa's most endangered big cat? Less than 7,100 #WildCheetahs remain. The #IllegalPetTrade is a major threat to their survival (along with #HumanWildlifeConflict and #HabitatLoss).

Will you help me #SaveTheCheetah?

[your Canada Helps fundraising page URL here]

cc @CheetahCAN

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Registration is open! #CheetahFit2022 is a fitness challenge that invites you to get active and help #SaveTheCheetah from the #IWF trade.

Learn more

<https://cheetah.org/canada/events/cheetah-fit-challenge-2022/>

cc @CheetahCAN

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Have you signed up? Join me for a fitness challenge with a critical cause

#CheetahFit2022

Register today

<https://cheetah.org/canada/events/cheetah-fit-challenge-2022/>

cc @CheetahCAN