Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to https://complianz.io/consent.

This Cookie Policy was last updated on May 18, 2026 and applies to citizens and legal permanent residents of the United Kingdom.

1. Introduction

Our website, https://cheetah.org/usa (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

5. Cookies

5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

5.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

5.4 Social media

On our website, we have included content from Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn to promote web pages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks like Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn. This content is embedded with code derived from Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn and places cookies. This content might store and process certain information for personalized advertising.

Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn are located in the United States.

6. Placed cookies

Google Adsense

Statistics, Marketing

Consent to service google-adsense

Usage

We use Google Adsense for showing advertisements. Read more about Google Adsense

Sharing data

For more information, please read the Google Adsense Privacy Statement.

Statistics

Name

_gcl_ls

Expiration

Function

Store and track interaction

Marketing

Name

_gcl_au

Expiration

persistent

Function

Store and track conversions

Name

google_adsense_settings

Expiration

persistent

Function

Provide ad delivery or retargeting

WordPress

Functional

Consent to service wordpress

Usage

We use WordPress for website development. Read more about WordPress

Sharing data

This data is not shared with third parties.

Functional

Name

wpEmojiSettingsSupports

Expiration

session

Function

Store browser details

Sourcebuster JS

Statistics

Consent to service sourcebuster-js

Usage

We use Sourcebuster JS for visitor tracking. Read more about Sourcebuster JS

Sharing data

This data is not shared with third parties.

Statistics

Name

sbjs_migrations

Expiration

6 months

Function

Store the user's usage history

Name

sbjs_current_add

Expiration

6 months

Function

Store and count pageviews

Name

sbjs_first_add

Expiration

6 months

Function

Store and count pageviews

Name

sbjs_current

Expiration

6 months

Function

Store browser details

Name

sbjs_first

Expiration

session

Function

Store and track interaction

Name

sbjs_udata

Expiration

6 months

Function

Store a unique session ID

Name

sbjs_session

Expiration

30 minutes

Function

Store and count pageviews

Google Analytics

Statistics

Consent to service google-analytics

Usage

We use Google Analytics for website statistics. Read more about Google Analytics

Sharing data

For more information, please read the Google Analytics Privacy Statement.

Statistics

Name

_ga

Expiration

2 years

Function

Store and count pageviews

Name

_ga_*

Expiration

1 year

Function

Store and count pageviews

Microsoft Ads

Functional, Marketing

Consent to service microsoft-ads

Usage

We use Microsoft Ads for advertising. Read more about Microsoft Ads

Sharing data

For more information, please read the Microsoft Ads Privacy Statement.

Functional

Name

_uetvid_exp

Expiration

persistent

Function

Name

_uetsid_exp

Expiration

persistent

Function

Marketing

Name

_uetsid

Expiration

1 day

Function

Store and track visits across websites

Name

_uetvid

Expiration

13 months

Function

Store and track visits across websites

Google reCAPTCHA

Functional, Marketing

Consent to service google-recaptcha

Usage

We use Google reCAPTCHA for spam prevention. Read more about Google reCAPTCHA

Sharing data

For more information, please read the Google reCAPTCHA Privacy Statement.

Functional

Name

_grecaptcha

Expiration

6 months

Function

Provide spam protection

Marketing

Name

rc::c

Expiration

session

Function

Read and filter requests from bots

Name

rc::b

Expiration

session

Function

Read and filter requests from bots

Name

rc::a

Expiration

persistent

Function

Read and filter requests from bots

WooCommerce

Functional

Consent to service woocommerce

Usage

We use WooCommerce for webshop management. Read more about WooCommerce

Sharing data

This data is not shared with third parties.

Functional

Name

wc_cart_hash_*

Expiration

session

Function

Store items in shopping cart

Facebook

Marketing, Functional

Consent to service facebook

Usage

We use Facebook for display of recent social posts and/or social share buttons. Read more about Facebook

Sharing data

For more information, please read the Facebook Privacy Statement.

Marketing

Name

_fbp

Expiration

3 months

Function

Store and track visits across websites

Name

_fbc

Expiration

2 years

Function

Store last visit

Name

fbm*

Expiration

1 year

Function

Store account details

Name

xs

Expiration

3 months

Function

Store a unique session ID

Name

fr

Expiration

3 months

Function

Provide ad delivery or retargeting

Name

act

Expiration

90 days

Function

Store logged in users

Name

datr

Expiration

2 years

Function

Provide fraud prevention

Name

c_user

Expiration

30 days

Function

Store a unique user ID

Name

sb

Expiration

2 years

Function

Store browser details

Name

*_fbm_

Expiration

1 year

Function

Store account details

Functional

Name

wd

Expiration

1 week

Function

Read screen resolution

Name

csm

Expiration

90 days

Function

Provide fraud prevention

Name

actppresence

Expiration

session

Function

Store and track if the browser tab is active

Intercom Messenger

Functional, Marketing

Consent to service intercom-messenger

Usage

We use Intercom Messenger for chat support. Read more about Intercom Messenger

Sharing data

For more information, please read the Intercom Messenger Privacy Statement.

Functional

Name

intercom-id-*

Expiration

9 months

Function

Marketing

Name

intercom-device-id-*

Expiration

9 months

Function

Store a unique user ID

Stripe

Functional

Consent to service stripe

Usage

We use Stripe for payment processing. Read more about Stripe

Sharing data

For more information, please read the Stripe Privacy Statement.

Functional

Name

__stripe_mid

Expiration

1 year

Function

Provide fraud prevention

Google Fonts

Marketing

Consent to service google-fonts

Usage

We use Google Fonts for display of webfonts. Read more about Google Fonts

Sharing data

For more information, please read the Google Fonts Privacy Statement.

Marketing

Name

Google Fonts API

Expiration

expires immediately

Function

Read user IP address

Google Maps

Marketing

Consent to service google-maps

Usage

We use Google Maps for maps display. Read more about Google Maps

Sharing data

For more information, please read the Google Maps Privacy Statement.

Marketing

Name

Google Maps API

Expiration

expires immediately

Function

Read user IP address

Vimeo

Statistics

Consent to service vimeo

Usage

We use Vimeo for video display. Read more about Vimeo

Sharing data

For more information, please read the Vimeo Privacy Statement.

Statistics

Name

__utmt_player

Expiration

10 minutes

Function

Store and track audience reach

Name

vuid

Expiration

2 years

Function

Store the user's usage history

YouTube

Marketing

Consent to service youtube

Usage

We use YouTube for video display. Read more about YouTube

Sharing data

For more information, please read the YouTube Privacy Statement.

Marketing

Name

GPS

Expiration

session

Function

Store location data

Name

VISITOR_INFO1_LIVE

Expiration

6 months

Function

Provide ad delivery or retargeting

Name

YSC

Expiration

session

Function

Store and track interaction

Name

PREF

Expiration

8 months

Function

Store user preferences

PayPal

Functional

Consent to service paypal

Usage

We use PayPal for payment processing. Read more about PayPal

Sharing data

For more information, please read the PayPal Privacy Statement.

Functional

Name

nsid

Expiration

session

Function

Provide fraud prevention

Name

enforce_policy

Expiration

1 year

Function

Store privacy preferences

Name

tsrce

Expiration

3 days

Function

Name

ts_c

Expiration

3 years

Function

Provide fraud prevention

Name

__paypal_storage__

Expiration

persistent

Function

Store account details

LinkedIn

Functional, Marketing, Statistics, Preferences

Consent to service linkedin

Usage

We use LinkedIn for display of recent social posts and/or social share buttons. Read more about LinkedIn

Sharing data

For more information, please read the LinkedIn Privacy Statement.

Functional

Name

sdsc

Expiration

session

Function

Provide load balancing functionality

Name

li_gc

Expiration

6 months

Function

Store cookie consent preferences

Name

BizographicsOptOut

Expiration

10 years

Function

Store privacy preferences

Marketing

Name

lms_ads

Expiration

30 days

Function

Store and track visits across websites

Name

_guid

Expiration

90 days

Function

Store and track a visitor's identity

Name

li-oatml

Expiration

1 month

Function

Provide ad delivery or retargeting

Name

li_sugr

Expiration

90 days

Function

Store and track a visitor's identity

Name

UserMatchHistory

Expiration

30 days

Function

Provide ad delivery or retargeting

Statistics

Name

lms_analytics

Expiration

30 days

Function

Store and track a visitor's identity

Name

AnalyticsSyncHistory

Expiration

30 days

Function

Store and track visits across websites

Preferences

Name

li_alerts

Expiration

1 year

Function

Store if a message has been shown

Name

bcookie

Expiration

1 year

Function

Store browser details

Name

lidc

Expiration

1 day

Function

Provide load balancing functionality

Name

bscookie

Expiration

1 year

Function

Store logged in users

TikTok

Marketing, Functional

Consent to service tiktok

Usage

We use TikTok for video display. Read more about TikTok

Sharing data

For more information, please read the TikTok Privacy Statement.

Marketing

Name

s_v_web_id

Expiration

session

Function

Store if the user has seen embedded content

Name

MONITOR_WEB_ID

Expiration

3 months

Function

Store if the user has seen embedded content

Name

tt_webid

Expiration

1 year

Function

Store if the user has seen embedded content

Name

tt_webid_v2

Expiration

1 year

Function

Store if the user has seen embedded content

Name

ttwid

Expiration

1 year

Function

Store if the user has seen embedded content

Name

webapp_launch_mode

Expiration

session

Function

Store if the user has seen embedded content

Name

webapp_session_id

Expiration

session

Function

Store a unique session ID

Name

webapp-session-referer

Expiration

session

Function

Store referring website

Name

webapp_tiktok_privious

Expiration

session

Function

Store if the user has seen embedded content

Name

webapp_extra_data

Expiration

session

Function

Provide functions across pages

Name

webapp_original_traffic_type

Expiration

session

Function

Store if the user has seen embedded content

Name

guide-login-config

Expiration

persistent

Function

Store a unique user ID

Name

__tea_cache_tokens_*

Expiration

persistent

Function

Store a unique session ID

Functional

Name

csrf_session_id

Expiration

session

Function

Provide protection against hackers

Name

tt_csrf_token

Expiration

session

Function

Provide protection against hackers

Name

_abck

Expiration

1 year

Function

Provide protection against hackers

Name

__tea_cache_first_*

Expiration

persistent

Function

Provide load balancing functionality

Name

webapp-newuser

Expiration

persistent

Function

Store first visit to the site

Name

autoplay-config

Expiration

persistent

Function

Store configuration

Name

webapp-video-mute

Expiration

persistent

Function

Store configuration

Purpose pending investigation

Name

f

Expiration

persistent

Function

Miscellaneous

Purpose pending investigation

Consent to service miscellaneous

Usage

Sharing data

Sharing of data is pending investigation

Purpose pending investigation

Name

gt_autoswitch

Expiration

Function

Name

doublethedonation

Expiration

Function

Name

topicsLastReferenceTime

Expiration

Function

Name

wpc*

Expiration

Function

Name

lastExternalReferrerTime

Expiration

Function

Name

lastExternalReferrer

Expiration

Function

Name

intercom.intercom-state-*

Expiration

Function

Name

li_adsId

Expiration

Function

Name

storeApiCartData

Expiration

Function

Name

ccf_internal

Expiration

Function

Name

__ssid

Expiration

Function

Name

cmplz_rt_functional

Expiration

365 days

Function

Name

cmplz_rt_statistics

Expiration

365 days

Function

Name

cmplz_rt_preferences

Expiration

365 days

Function

Name

cmplz_rt_marketing

Expiration

365 days

Function

7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

7.1 Manage your consent settings

8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Cheetah Conservation Fund
P.O. Box 2496, Alexandria, VA. 22301
United States
Website: https://cheetah.org/usa
Email: info@cheetah.org

Phone number: 8669093399

Cookie consent settings

- prefix => cmplz_
- debug =>
- user_banner_id => 1
- block_ajax_content =>
- banner_version => 151
- do_not_track_enabled => 1
- consenttype => optin
- region => eu
- geoip => 1
- dismiss_timeout =>
- disable_cookiebanner =>
- soft_cookiewall =>
- dismiss_on_scroll =>
- cookie_expiry => 365
- locale => lang=en&locale=en_US
- tcf_active =>
- forceEnableStats =>
- preview =>
- clean_cookies =>
- aria_label => Click to accept {category} cookies and enable this content
- id => 1
- title_class =>
- header => About cookies on cheetah.org,1
- accept_optin => Accept
- accept_optout => Accept,1
- manage_consent => Manage consent
- manage_options => View preferences
- save_settings => Save preferences
- dismiss => Deny,1
- message_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message_optin => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions. Privacy Policy | Cookie Policy

- category_functional => Functional
- category_preferences => Preferences,1
- category_statistics => Statistics,1
- functional_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1
- statistics_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics_text_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category_marketing => Marketing,1
- manage_consent_options => hide-everywhere
- use_categories => view-preferences
- privacy_link_us => #