

# Proof of Consent

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <https://complianz.io/consent>.

*This Cookie Policy was last updated on May 15, 2026 and applies to citizens and legal permanent residents of the United Kingdom.*

## 1. Introduction

Our website, <https://cheetah.org> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Cookies

### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

## 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

## 5.3 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

## 5.4 Social media

On our website, we have included content from Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn to promote web pages (e.g. “like”, “pin”) or share (e.g. “tweet”) on social networks like Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn. This content is embedded with code derived from Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn and places cookies. This content might store and process certain information for personalized advertising.

Facebook, TikTok, Instagram, X (Formerly Twitter), Pinterest and LinkedIn are located in the United States.

# 6. Placed cookies

## Google AdSense

Statistics, Marketing

Consent to service google-adsense

### Usage

We use Google AdSense for showing advertisements. [Read more about Google AdSense](#)

### Sharing data

For more information, please read the [Google AdSense Privacy Statement](#).

### Statistics

#### Name

[\\_gcl\\_ls](#)

**Expiration****Function**

Store and track interaction

**Marketing****Name**

[\\_gcl\\_au](#)

**Expiration**

persistent

**Function**

Store and track conversions

**Name**

[google\\_adsense\\_settings](#)

**Expiration**

persistent

**Function**

Provide ad delivery or retargeting

**WordPress**

Functional

Consent to service wordpress

**Usage**

We use WordPress for website development. [Read more about WordPress](#)

**Sharing data**

This data is not shared with third parties.

## Functional

### Name

[wpEmojiSettingsSupports](#)

### Expiration

session

### Function

Store browser details

## Sourcebuster JS

Statistics

Consent to service sourcebuster-js

### Usage

We use Sourcebuster JS for visitor tracking. [Read more about Sourcebuster JS](#)

### Sharing data

This data is not shared with third parties.

## Statistics

### Name

[sbjs\\_migrations](#)

### Expiration

6 months

### Function

Store the user's usage history

### Name

[sbjs\\_current\\_add](#)

**Expiration**

6 months

**Function**

Store and count pageviews

**Name**

[sbjs\\_first\\_add](#)

**Expiration**

6 months

**Function**

Store and count pageviews

**Name**

[sbjs\\_current](#)

**Expiration**

6 months

**Function**

Store browser details

**Name**

[sbjs\\_first](#)

**Expiration**

session

**Function**

Store and track interaction

**Name**

[sbjs\\_uadata](#)

**Expiration**

6 months

**Function**

Store a unique session ID

**Name**

[sbjs\\_session](#)

**Expiration**

30 minutes

**Function**

Store and count pageviews

**Google Analytics**

Statistics

Consent to service google-analytics

**Usage**

We use Google Analytics for website statistics. [Read more about Google Analytics](#)

**Sharing data**

For more information, please read the [Google Analytics Privacy Statement](#).

**Statistics****Name**

[\\_ga](#)

**Expiration**

2 years

**Function**

Store and count pageviews

**Name**

[\\_ga\\_\\*](#)

**Expiration**

1 year

**Function**

Store and count pageviews

**Microsoft Ads**

Functional, Marketing

Consent to service microsoft-ads

**Usage**

We use Microsoft Ads for advertising. [Read more about Microsoft Ads](#)

**Sharing data**

For more information, please read the [Microsoft Ads Privacy Statement](#).

**Functional****Name**

[\\_uetvid\\_exp](#)

**Expiration**

persistent

**Function****Name**

[\\_uetsid\\_exp](#)

**Expiration**

persistent

**Function****Marketing****Name**

[\\_uetsid](#)

**Expiration**

1 day

**Function**

Store and track visits across websites

**Name**

[\\_uetvid](#)

**Expiration**

13 months

**Function**

Store and track visits across websites

**Google reCAPTCHA**

Functional, Marketing

Consent to service google-recaptcha

**Usage**

We use Google reCAPTCHA for spam prevention. [Read more about Google reCAPTCHA](#)

**Sharing data**

For more information, please read the [Google reCAPTCHA Privacy Statement](#).

## Functional

### Name

[\\_greaptcha](#)

### Expiration

6 months

### Function

Provide spam protection

## Marketing

### Name

[rc::c](#)

### Expiration

session

### Function

Read and filter requests from bots

### Name

[rc::b](#)

### Expiration

session

### Function

Read and filter requests from bots

### Name

[rc::a](#)

### Expiration

persistent

**Function**

Read and filter requests from bots

**WooCommerce**

Functional

Consent to service woocommerce

**Usage**

We use WooCommerce for webshop management. [Read more about WooCommerce](#)

**Sharing data**

This data is not shared with third parties.

**Functional****Name**

[wc\\_cart\\_hash\\_\\*](#)

**Expiration**

session

**Function**

Store items in shopping cart

**Facebook**

Marketing, Functional

Consent to service facebook

**Usage**

We use Facebook for display of recent social posts and/or social share buttons. [Read more about Facebook](#)

**Sharing data**

For more information, please read the [Facebook Privacy Statement](#).

## Marketing

### Name

[\\_fbp](#)

### Expiration

3 months

### Function

Store and track visits across websites

### Name

[\\_fbc](#)

### Expiration

2 years

### Function

Store last visit

### Name

[fbm\\*](#)

### Expiration

1 year

### Function

Store account details

### Name

[XS](#)

### Expiration

3 months

**Function**

Store a unique session ID

**Name**

[fr](#)

**Expiration**

3 months

**Function**

Provide ad delivery or retargeting

**Name**

[act](#)

**Expiration**

90 days

**Function**

Store logged in users

**Name**

[datr](#)

**Expiration**

2 years

**Function**

Provide fraud prevention

**Name**

[c\\_user](#)

**Expiration**

30 days

**Function**

Store a unique user ID

**Name**

[sb](#)

**Expiration**

2 years

**Function**

Store browser details

**Name**

[\\*\\_fbm\\_](#)

**Expiration**

1 year

**Function**

Store account details

**Functional**

**Name**

[wd](#)

**Expiration**

1 week

**Function**

Read screen resolution

**Name**

[csm](#)

**Expiration**

90 days

**Function**

Provide fraud prevention

**Name**

[actppresence](#)

**Expiration**

session

**Function**

Store and track if the browser tab is active

**Intercom Messenger**

Functional, Marketing

Consent to service intercom-messenger

**Usage**

We use Intercom Messenger for chat support. [Read more about Intercom Messenger](#)

**Sharing data**

For more information, please read the [Intercom Messenger Privacy Statement](#).

**Functional****Name**

[intercom-id-\\*](#)

**Expiration**

9 months

**Function****Marketing****Name**

[intercom-device-id\\*](#)

**Expiration**

9 months

**Function**

Store a unique user ID

**Stripe**

Functional

Consent to service stripe

**Usage**

We use Stripe for payment processing. [Read more about Stripe](#)

**Sharing data**

For more information, please read the [Stripe Privacy Statement](#).

**Functional****Name**

[\\_\\_stripe\\_mid](#)

**Expiration**

1 year

**Function**

Provide fraud prevention

## **Google Fonts**

Marketing

Consent to service google-fonts

### **Usage**

We use Google Fonts for display of webfonts. [Read more about Google Fonts](#)

### **Sharing data**

For more information, please read the [Google Fonts Privacy Statement](#).

## **Marketing**

### **Name**

[Google Fonts API](#)

### **Expiration**

expires immediately

### **Function**

Read user IP address

## **Google Maps**

Marketing

Consent to service google-maps

### **Usage**

We use Google Maps for maps display. [Read more about Google Maps](#)

### **Sharing data**

For more information, please read the [Google Maps Privacy Statement](#).

## **Marketing**

**Name**

[Google Maps API](#)

**Expiration**

expires immediately

**Function**

Read user IP address

**Vimeo**

Statistics

Consent to service vimeo

**Usage**

We use Vimeo for video display. [Read more about Vimeo](#)

**Sharing data**

For more information, please read the [Vimeo Privacy Statement](#).

**Statistics****Name**

[\\_\\_utmt\\_player](#)

**Expiration**

10 minutes

**Function**

Store and track audience reach

**Name**

[vuid](#)

**Expiration**

2 years

**Function**

Store the user's usage history

**YouTube**

Marketing

Consent to service youtube

**Usage**

We use YouTube for video display. [Read more about YouTube](#)

**Sharing data**

For more information, please read the [YouTube Privacy Statement](#).

**Marketing****Name**

[GPS](#)

**Expiration**

session

**Function**

Store location data

**Name**

[VISITOR\\_INFO1\\_LIVE](#)

**Expiration**

6 months

**Function**

Provide ad delivery or retargeting

**Name**

[YSC](#)

**Expiration**

session

**Function**

Store and track interaction

**Name**

[PREF](#)

**Expiration**

8 months

**Function**

Store user preferences

**PayPal**

Functional

Consent to service paypal

**Usage**

We use PayPal for payment processing. [Read more about PayPal](#)

**Sharing data**

For more information, please read the [PayPal Privacy Statement](#).

**Functional**

**Name**

[nsid](#)

**Expiration**

session

**Function**

Provide fraud prevention

**Name**

[enforce\\_policy](#)

**Expiration**

1 year

**Function**

Store privacy preferences

**Name**

[tsrce](#)

**Expiration**

3 days

**Function**

**Name**

[ts\\_c](#)

**Expiration**

3 years

**Function**

Provide fraud prevention

**Name**

[paypal\\_storage](#)

**Expiration**

persistent

**Function**

Store account details

**LinkedIn**

Functional, Marketing, Statistics, Preferences

Consent to service linkedin

**Usage**

We use LinkedIn for display of recent social posts and/or social share buttons. [Read more about LinkedIn](#)

**Sharing data**

For more information, please read the [LinkedIn Privacy Statement](#).

**Functional****Name**

[sdsc](#)

**Expiration**

session

**Function**

Provide load balancing functionality

**Name**

[li\\_gc](#)

**Expiration**

6 months

**Function**

Store cookie consent preferences

**Name**

[BizographicsOptOut](#)

**Expiration**

10 years

**Function**

Store privacy preferences

**Marketing****Name**

[lms\\_ads](#)

**Expiration**

30 days

**Function**

Store and track visits across websites

**Name**

[\\_guid](#)

**Expiration**

90 days

**Function**

Store and track a visitor's identity

**Name**

[li-oatml](#)

**Expiration**

1 month

**Function**

Provide ad delivery or retargeting

**Name**

[li\\_sugr](#)

**Expiration**

90 days

**Function**

Store and track a visitor's identity

**Name**

[UserMatchHistory](#)

**Expiration**

30 days

**Function**

Provide ad delivery or retargeting

**Statistics**

**Name**

[lms\\_analytics](#)

**Expiration**

30 days

**Function**

Store and track a visitor's identity

**Name**

[AnalyticsSyncHistory](#)

**Expiration**

30 days

**Function**

Store and track visits across websites

**Preferences****Name**

[lj\\_alerts](#)

**Expiration**

1 year

**Function**

Store if a message has been shown

**Name**

[bcookie](#)

**Expiration**

1 year

**Function**

Store browser details

**Name**

[lidc](#)

**Expiration**

1 day

**Function**

Provide load balancing functionality

**Name**

[bscookie](#)

**Expiration**

1 year

**Function**

Store logged in users

**TikTok**

Marketing, Functional

Consent to service tiktok

**Usage**

We use TikTok for video display. [Read more about TikTok](#)

**Sharing data**

For more information, please read the [TikTok Privacy Statement](#).

**Marketing****Name**

[s\\_v\\_web\\_id](#)

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

[MONITOR\\_WEB\\_ID](#)

**Expiration**

3 months

**Function**

Store if the user has seen embedded content

**Name**

[tt\\_webid](#)

**Expiration**

1 year

**Function**

Store if the user has seen embedded content

**Name**

[tt\\_webid\\_v2](#)

**Expiration**

1 year

**Function**

Store if the user has seen embedded content

**Name**

[ttwid](#)

**Expiration**

1 year

**Function**

Store if the user has seen embedded content

**Name**

[webapp\\_launch\\_mode](#)

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

[webapp\\_session\\_id](#)

**Expiration**

session

**Function**

Store a unique session ID

**Name**

[webapp-session-referer](#)

**Expiration**

session

**Function**

Store referring website

**Name**

[webapp\\_tiktok\\_previous](#)

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

[webapp\\_extra\\_data](#)

**Expiration**

session

**Function**

Provide functions across pages

**Name**

[webapp\\_original\\_traffic\\_type](#)

**Expiration**

session

**Function**

Store if the user has seen embedded content

**Name**

[guide-login-config](#)

**Expiration**

persistent

**Function**

Store a unique user ID

**Name**

[\\_\\_tea\\_cache\\_tokens\\_\\_\\*](#)

**Expiration**

persistent

**Function**

Store a unique session ID

**Functional****Name**

[csrf\\_session\\_id](#)

**Expiration**

session

**Function**

Provide protection against hackers

**Name**

[tt\\_csrf\\_token](#)

**Expiration**

session

**Function**

Provide protection against hackers

**Name**

[\\_abck](#)

**Expiration**

1 year

**Function**

Provide protection against hackers

**Name**

[\\_\\_tea\\_cache\\_first\\_\\*](#)

**Expiration**

persistent

**Function**

Provide load balancing functionality

**Name**

[webapp-newuser](#)

**Expiration**

persistent

**Function**

Store first visit to the site

**Name**

[autoplay-config](#)

**Expiration**

persistent

**Function**

Store configuration

**Name**

[webapp-video-mute](#)

**Expiration**

persistent

**Function**

Store configuration

**Purpose pending investigation**

**Name**

f

**Expiration**

persistent

**Function**

**Miscellaneous**

Purpose pending investigation

Consent to service miscellaneous

**Usage**

**Sharing data**

Sharing of data is pending investigation

**Purpose pending investigation**

**Name**

gt\_autoswitch

**Expiration**

**Function**

**Name**

doublethedonation

**Expiration**

**Function**

**Name**

topicsLastReferenceTime

**Expiration**

**Function**

**Name**

[wpc\\*](#)

**Expiration**

**Function**

**Name**

lastExternalReferrerTime

**Expiration**

**Function**

**Name**

lastExternalReferrer

**Expiration**

**Function**

**Name**

[intercom.intercom-state\\*](#)

**Expiration**

**Function**

**Name**

li\_adsId

**Expiration**

**Function**

**Name**

storeApiCartData

**Expiration**

**Function**

**Name**

ccf\_internal

**Expiration**

**Function**

**Name**

\_\_ssid

**Expiration**

**Function**

**Name**

cmplz\_rt\_functional

**Expiration**

365 days

**Function****Name**

cmplz\_rt\_statistics

**Expiration**

365 days

**Function****Name**

cmplz\_rt\_preferences

**Expiration**

365 days

**Function****Name**

cmplz\_rt\_marketing

**Expiration**

365 days

**Function**

## 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

## 7.1 Manage your consent settings

### **8. Enabling/disabling and deleting cookies**

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

### **9. Your rights with respect to personal data**

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

### **10. Contact details**

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Cheetah Conservation Fund  
P.O. Box 2496, Alexandria, VA. 22301  
United States  
Website: <https://cheetah.org>  
Email: [info@cheetah.org](mailto:info@cheetah.org)

Phone number: 8669093399

This Cookie Policy was synchronised with [cookiedatabase.org](https://cookiedatabase.org) on May 13, 2026.

## Cookie consent settings

- prefix => cmlz\_rt\_
- user\_banner\_id => 1
- block\_ajax\_content =>
- do\_not\_track\_enabled => 1
- consenttype => optin
- region => eu
- geoip => 1
- dismiss\_timeout =>
- disable\_cookiebanner => 1
- soft\_cookiewall =>
- dismiss\_on\_scroll =>
- cookie\_expiry => 365
- locale => lang=en&locale=en\_US
- tcf\_active =>
- forceEnableStats =>
- preview =>
- clean\_cookies =>
- aria\_label => Click to accept {category} cookies and enable this content
- id => 1
- title\_class => about-cookies-on-cheetah-org
- header => Manage Consent,1
- accept\_optin => Accept
- accept\_optout => Accept,1
- manage\_consent => Manage consent
- manage\_options => View preferences
- save\_settings => Save preferences
- dismiss => Deny,1
- message\_optout => <p>To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions. Privacy Policy</p>
- message\_optin => <p>To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions. <a href="https://cheetah.org/privacy-policy/"><strong>Privacy Policy</strong></a></p>

- category\_functional => Functional
- category\_preferences => Preferences,1
- category\_statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category\_marketing => Marketing,1
- manage\_consent\_options => show-everywhere
- use\_categories => view-preferences
- privacy\_link\_us => #