

A cheetah is running across a savanna landscape. The cheetah is in the foreground, running towards the viewer. Its body is low to the ground, and its tail is long and curved. The background shows another cheetah running away from the viewer. The text "I AM NOT A PET" is overlaid on the image in large, bold, black letters.

**I AM
NOT A PET**

**Help stop the illegal trade
in wildlife and wildlife products.**

U.S. Department of State
Cheetah Conservation Fund

© Gary Lee

A close-up photograph of a cheetah's face, showing its distinctive spotted fur, dark stripes around its eyes, and its intense orange-brown eyes. The cheetah is looking directly at the camera with a serious expression. The background is a blurred natural setting.

I AM NOT A RUG

**Help stop the illegal trade
in wildlife and wildlife products.**

U.S. Department of State
Cheetah Conservation Fund

© *John Bowers*

DON'T MAKE US ORPHANS

Help stop the illegal trade in wildlife and wildlife products.



U.S. Department of State
Cheetah Conservation Fund

© Karl-Heinz Wollert