



CCF is a Namibian non-profit incorporated association dedicated to the long-term survival of the cheetah and its ecosystems.

RESEARCH

CONSERVATION

EDUCATION

cheetah.org



CCF FACILITIES



CHEETAH CONSERVATION FUND FIELD RESEARCH AND EDUCATION CENTRE

CCF's Field Research and Education Centre (The Centre) is set on a 100,000-acre, private wildlife reserve at the base of the Waterberg Plateau in Otjiwarongo, Namibia. The Centre is open to the public 364 days a year from 8:00 a.m. to 5:00 p.m. (08:00 to 17:00), and closed on December 25. Visitors tour the facilities and engage in cheetah learning activities, like the Cheetah Run, Cheetah Feeding or Cheetah Drive. The Centre's facilities include a Visitor Centre, Cheetah Museum, Cheetah Sanctuary, Genetics Laboratory, Veterinary Clinic, Model Farm, Dancing Goat Creamery, Cheetah Cafe and Biomass Technology Demonstration Centre. Visitors may stay overnight at CCF's Babson Guesthouse or Cheetah View Lodge as well as housing and a dining hall for staff, interns and volunteers. The Centre also has Camp Lightfoot, a tented facility for school groups up to 35.

Being open to the public is central to CCF's mission. More than 85,000 people from all over the world have traveled to CCF's Centre to experience this iconic feline in its natural environment. CCF encourages every person who visits to become an ambassador for the species by carrying what they've learned back to their communities.

VISITOR CENTRE

CCF's Visitor Centre is a modern, multi-purpose building that houses the main visitor reception area. Its facilities include the Cheetah Cafe, gift shop, classrooms, administrative offices, a large group instruction hall and the Life Technologies Conservation Genetics Laboratory. Currently, CCF receives approximately 12,000 visitors annually. Ecotourism dollars spent at the Centre help support cheetah conservation activities.

CHEETAH MUSEUM

Exhibits detailing the history of cheetahs in Namibia and CCF's conservation activities fill the museum hall. Visitors can also walk through an outdoor predator "preyground," a playground that allows people to take the role of predator or prey and test their survival skills.

CHEETAH SANCTUARY

The Centre provides a permanent home for cheetahs that have been orphaned or injured and unable to fend for themselves in the wild. These cheetahs are known as CCF resident cheetahs. Their number fluctuates, but it is generally between 35 and 50. The cost of keeping each resident cheetah is approximately \$5,000 annually for food and veterinary care. Cheetah "adoptions" (sponsorships) help underwrite the costs of care.

LIFE TECHNOLOGIES CONSERVATION GENETICS LABORATORY

CCF has built the only fully capable genetics laboratory located at an *in situ* conservation site in Africa. The Life Technologies Conservation Genetics Laboratory is used by CCF researchers studying the cheetah and by researchers from other organiza-

tions studying other species such as, African lion, brown hyena and plants. The lab is in the Visitor Centre, so visitors can easily meet the researchers and learn about their projects.

HAAS FAMILY VETERINARY CLINIC

Having the Haas Family Veterinary Clinic at the Centre enables CCF staff enables the collection of samples from cheetahs taken in by CCF and allows for prompt veterinary care for the cheetahs, dogs, goats and other animals when in need. Dental procedures and surgery can also be performed on site, which is far less stressful to the animal.



MODEL FARM AND DANCING GOAT CREAMERY

The Model Farm is a commercial venture that tests and deploys predator-friendly farming techniques on integrated livestock/wildlife farmlands within CCF's reserve. The Model Farm also serves as a training facility for community members and university students studying agriculture and food sciences. Profits generated by the Model Farm support CCF's conservation and education programs. The primary business on the Model Farm is livestock farming. CCF maintains herds of cattle, goats, and sheep. In 2005, CCF planted grapevines on the farm with an eye towards developing a cheetah-friendly Namibian wine label. In 2013, CCF added an apiary and beekeeping program. In 2009, the Dancing Goat Creamery began producing cheese, ice cream, and fudge made from milk supplied by CCF's Saanen and French Alpine dairy goats (farmed under the protection of CCF Livestock Guarding Dogs). In pioneering these types of small enterprises, CCF provides practical, hands-on training and demonstrates how additional income streams that compliment livestock farming can be created.

CHEETAH CAFÉ

The Cheetah Cafe is located in the Visitor Centre and open daily from 8:00 a.m. – 5:00 p.m. (08:00 -17:00). The café serves locally grown and sourced vegetables, meats and cheeses. Several menu items are made at CCF's Dancing Goat Creamery including delicious ice cream, three cheeses -- feta, chevre and ricotta -- and fudge.

BIOMASS TECHNOLOGY DEMONSTRATION CENTRE

CCF researches, tests and produces clean-burning energy products made from sustainably harvested thorn bush at its Biomass Technology Demonstration Centre (BTDC). BTDC research encompasses a wide range of biomass technologies, including pyrolysis-based electrical generation and the manufacturing of briquette logs, charcoal hex logs and lump charcoal.

BABSON HOUSE

Babson House is a private, three-bedroom accommodation that sleeps up to six people in luxury style. The gated complex overlooks a wildlife habitat that is home to several resident cheetahs. A large veranda offers unparalleled views of the Wa-terberg Plateau.



CHEETAH VIEW LODGE

The new, five-suite Cheetah View Lodge is built in modern bush chalet style a few minutes' walk from the Visitor Centre. The lodge's accommodations include four units with two beds and a larger "family suite" with two queen beds and a sleeper sofa. A private restaurant with an open-air veranda for lounging and wildlife watching provides full food and beverage services on site.

CAMP LIGHTFOOT

Camp Lightfoot is a permanent tented camping facility for groups of up to 35 persons. It is most often used by school groups visiting CCF for a two-day, immersive, education experience.

