

CELEBRATING 35 YEARS -KEY ACHIEVEMENTS-



LAND RESTORATION

Restored over 10,000 hectares affected by bush encroachment, improving habitats for cheetahs, prey, and farmers.



PROTECTING LIVESTOCK & REDUCING CONFLICT

Deployed **800+** Livestock Guarding Dogs — reducing predation by **80-100%** on farmland and reducing human-cheetah conflict.



REWILDING & RELEASE

Rewilded and released over to **700** cheetahs, with tracking data confirming successful adaptation and survival.



SUPPORTING COMMUNITIES & FARMERS

Supported over **50,000** Namibian farmers through training & education programs to improve farm productivity and land management.



SCIENTIFIC RESEARCH & DATA

Published over **200** scientific articles on genetics, ecology, and land use—guiding global conservation policies.



EDUCATING THE NEXT GENERATION

Over **1 million** schoolchildren reached through environmental education and hosted close to **650** University interns from Namibia and around the world.



INCREASING PREY & ECOSYSTEM HEALTH

Habitat and prey management led to a **30%** increase in prey abundance in protected areas.



GLOBAL CONSERVATION IMPACT

Ongoing projects across Namibia, Horn of Africa, and beyond — including the 2023 uplisting of the Northeast African cheetah to Endangered status.

JOIN US IN PROTECTING CHEETAHS AND THEIR HABITATS. SUPPORT OUR WORK TODAY!

Cheetah.ora/Canada/donate