

The Cheetah: An Icon of Speed & Performance

The future of the cheetah is not
guaranteed. Help ensure its survival.
Join us!

— About us

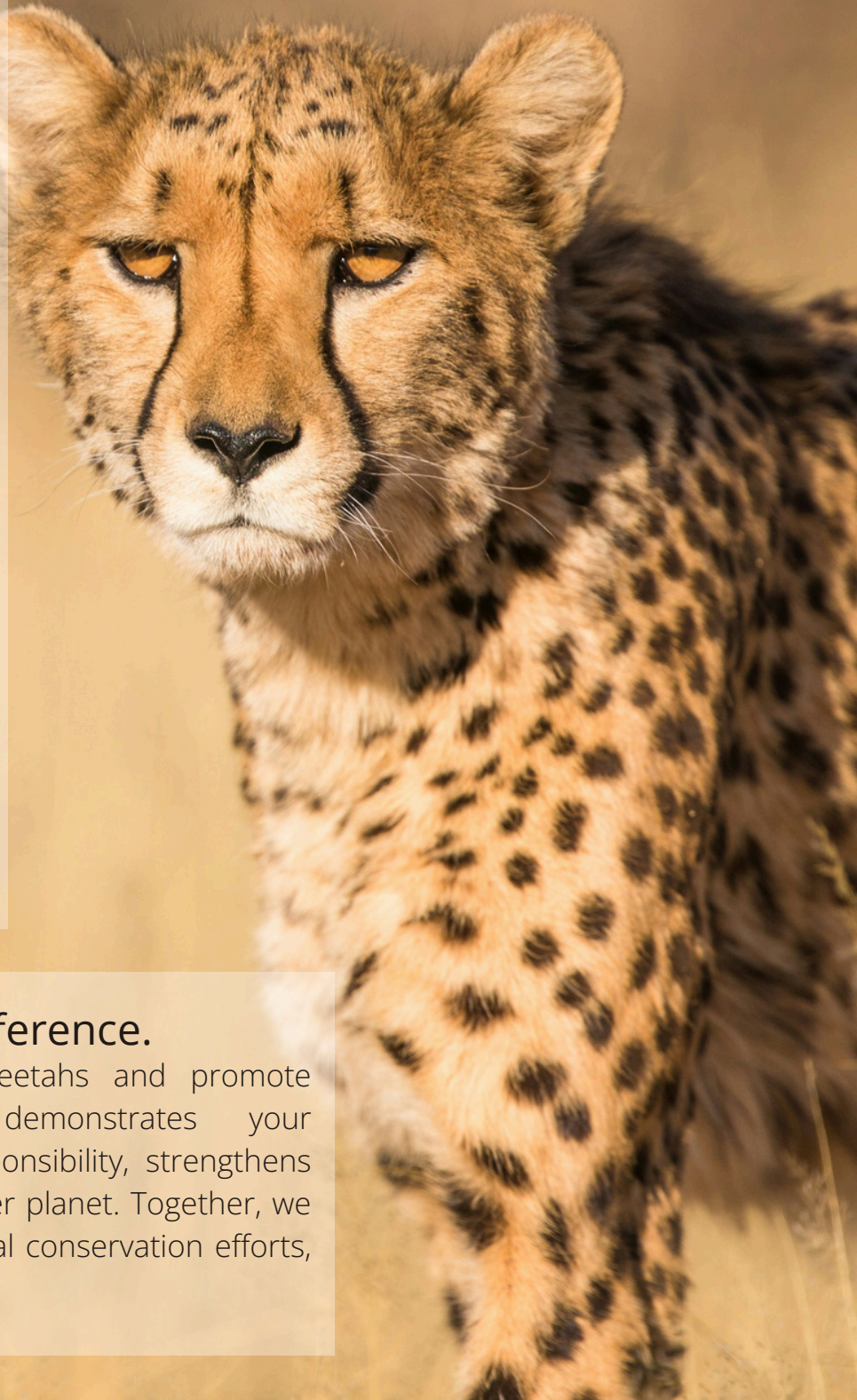
The Cheetah Conservation Fund (CCF), founded in 1990, is the world's leading conservation organisation dedicated to securing the future of cheetahs and their habitats across Africa. Combining practical research, innovative approaches to conservation, engagement of the local communities and successful land management strategies. CCF is focused on protecting the cheetah in the wild.

CCF Canada supports this mission by raising awareness, and securing funding for research, conservation programs, education, and cheetah care in Namibia and Somaliland.

The cheetah is a keystone species and its viability has a direct impact on that of other wildlife and its ecosystems.

Your Support Makes a Difference.

Supporting CCF helps protect cheetahs and promote sustainable development. It demonstrates your commitment to environmental responsibility, strengthens communities, and ensures a healthier planet. Together, we connect global communities with vital conservation efforts, inspiring positive change worldwide.



How Our Work Contributes to Global Sustainability

CCF's mission is to build resilient communities, restore ecosystems, and promote sustainable development to ensure a future for the cheetah.

Of the UN's 17 Sustainability Goals, CCF prioritizes:



CCF's work empowers communities to break the cycle of poverty by fostering sustainable land use, innovative land restoration, and income-generating activities.



Through education and capacity-building, CCF equip communities with skills to thrive, creating pathways to lifelong learning and empowerment.



By promoting renewable energy and clean technologies, CCF reduce reliance on destructive practices, helping communities transition to sustainable energy sources.



CCF restore land and protect wildlife to combat degradation, safeguard ecosystems, and preserve biodiversity for future generations.

— Partner Benefits



Partnering with CCF will showcase your commitment to sustainability through tailored visibility opportunities—aligned with your level of support.

Your contribution directly helps protect endangered species, like the cheetah, and supports vital conservation efforts. In return, you'll receive recognition across our digital channels, at events, and through outreach campaigns. Your partnership demonstrates corporate leadership in conservation and community support, inspiring others to follow your example. Together, we can create a lasting impact.

Why Partner with CCF?



Make a Difference on a Global Scale

Your organization can play a vital role in protecting some of the world's most endangered species—like the cheetah—while supporting sustainable land management and community development in Namibia and Somaliland.



Drive Real Impact

Your support helps fund land restoration, combat illegal wildlife trade, and education programs that foster coexistence between people and wildlife.



Enhance Your Corporate Responsibility

Align your brand with a reputable conservation organization committed to environmental stewardship, innovation, and community empowerment. Demonstrate your responsibility and leadership in sustainability.



Build Meaningful Connections

Collaborate with a passionate network of supporters, scientists, and community leaders working in biodiversity and land conservation. Together, we can amplify the impact and inspire positive change.

Join Us — Because the Future of Our Planet Depends on It



"We always think there is someone else who will do something, that 'they' will take care of it. I realized early in my work that there is no 'they,' and so I decided that I would take action to save the cheetah from extinction."

- Dr. Laurie Marker
Founder and Executive Director, CCF

The Race for Survival Is Real

In 1900, there were over
100,000 cheetahs in the wild

Today, fewer than 7,000 remain.

We need your help to ensure cheetahs
can thrive in the wild.



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